Testing the mindtheDATA online platform with business consultants

The mindtheDATA pilot testing was conducted between July and September 2021 with the participation of 48 business consultants in Bulgaria, Greece, Poland and Spain. All project partners have been involved in the organisation of the pilot testing process, which was guided by project partner PAIZ Konsulting Sp. z o.o. in Poland. The purpose of the pilot testing was to check the following:

- relevance of the training content
- usefulness of the training content as a whole
- usefulness of the training content within different subjects
- user-friendliness of the training provision in technical terms

We collected feedback by using an evaluation questionnaire, which in turn would show us aspects that should be optimised or changed, so that the whole provision fits better to the needs of business consultants in supporting SMEs in GDPR issues.

Regarding relevance and usefulness of the training content, most of the testers agreed, **that the training content as a whole is relevant for their work**, helping them to effectively support and consult SMEs in GDPR related issues.

Looking at the **3 Modules of the training provision in particular** (Module 1: Understanding Personal Data And GDPR / Module 2: GDPR And My SME / Module 3: GDPR 'Beyond Compliance'), **testers have rated their usefulness with higher scores**, as compared to the evaluation of the provision as a whole. This would support the view, that specific elements as included in the 3 Modules are of high relevance for the consultants. Hence, material can be used effectively both ways: As a sequential whole, as well as in terms of selected topics, that could serve specific consulting needs.

Regarding the **online training environment**, testers stated that it is **user-friendly** in terms of flow and sequence, navigation, digital and graphical elements complementing narrative parts.

We carefully studied all **suggestions for optimization** as received from the testers, adapting several aspects of the online training towards its final version.

- You can have a look at the mindtheDATA training platform **here**
- The mindtheDATA Handbooks for business consultants will help you using the platform. They can be downloaded in English, Bulgarian, Greek, Polish and Spanish **here**

Next steps
Stay tuned for our information events to be held within October 2021 in Bulgaria, Greece., Poland and Spain. Dates and agenda will be published soon!

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MindtheDATA is coordinated by the Yambol Chamber of Commerce and Industry in Bulgaria, and implemented together with Militos Consulting (Greece), the Business Support Centre for Small and Medium Enterprises – Ruse (Bulgaria), EQA HELLAS S.A. (Greece), Innovation Training Center (Spain), PAIZ Konsulting Sp. z o.o.(Poland) and RNDO (Cyprus).